

United States Conservatives – Registered Voter Survey

METHODOLOGY

The following is a cross tabular report of a poll taken of conservatives nationwide. Drawn from a sample of randomly selected phone numbers, this poll contains 1,000 registered voters who describe their political ideology as conservative. Voters with listed landline phones, unlisted landline phones, and cellular phones were eligible to be called. Respondents were interviewed from 5:00 to 9:00 in their time zone from January 4th through 10th. The data were adjusted slightly by gender, age, and phone use to most accurately reflect the distribution of conservatives nationally.

All polls are subject to errors caused by interviewing a sample of persons, rather than the entire population. In 95 cases out of 100, the responses to the sample of 1,000 should be within plus or minus 3.1 percentage points of those that would have been obtained from interviewing the entire population of registered conservative voters. In this survey, 550 respondents describe themselves as part of the "Tea Party Movement". The margin of error for this group is 4.2 percentage points. The sampling error for other subgroups of the survey will be greater.

As with any survey, the release of selected figures from this report without the analysis that explains their meaning could be damaging to Third Eye Strategies and Stephen Clermont. Therefore, we reserve the right to correct any erroneous or misleading release of this data in any medium through the release of correct data or analysis.

HOW TO READ THE TABULAR REPORT

Always read down; the percentages in all the tables relate to the subgroups under which they appear. For example, on District 1, Table 1, Banner 1, under the heading REGION – NORTHEAST the figure 174 indicates the number of respondents who live in the two Northeastern Census regions (New England and Mid Atlantic), and the percentages below indicate the opinions of that subgroup for that particular question. The TOTAL column listed at the far left reflects the opinions of all survey respondents answering that particular question.

The following banner point might need further clarification:

Region – *Northeast* refers to the New England and Mid Atlantic Census regions. *South* refers to the East South Central, West South Central, and South Atlantic Census regions. *Midwest* refers to the East North Central and West North Central Census regions. *West* refers to the Mountain and Pacific Census regions.

Sex – *Men* refers to male respondents. *Women* refers to female respondents.

Age -18-34 refers to those between 18 and 34 years old. 35-49 refers to those between 35 and 49 years old. 50-64 refers to those between 50 and 64 years old. 65+ refers to those 65 years old and older.

Sex and Age – *Men 18-44* refers to men between 18 and 44 years old. *Men 45+* refers to men over 45 years old. *Women 18-44* refers to women between 18 and 44 years old. *Women 45+* refers to women over 45 years old.



Military/Vet – *Yes* refers to respondents who are either in the United States Armed Forces or a veteran of the United States Military or live in a household with someone who are either in the United States Armed Forces or a veteran of the United States Military. *No* refers to those not currently in the military or a veteran and do not live with anyone who is.

Tea Party Support – *Very Well* refers to those who say the phrase "Tea Party Supporter" describes them "very well". *Total Well* refers to those who say the phrase "Tea Party Supporter" describes them "very well" or "somewhat well". *Not Well* refers to those who say the phrase "Tea Party Supporter" describes them "not very well" or "not well at all".

Tea Party/Sex – *Tea Party Men* refers to men who say the phrase "Tea Party Supporter" describes them well. *Tea Party Women* refers to women who say the phrase "Tea Party Supporter" describes them well. *Other Con Men* refers to conservative men who don't identify with the Tea Party. *Other Con Women* refers to conservative women who don't identify with the Tea Party.

War Worth It – Yes refers to those who believe the war in Afghanistan has been worth fighting. No refers to those who do not believe the war in Afghanistan has been worth fighting.

ABOUT THIRD EYE STRATEGIES

Third Eye Strategies is a sole proprietorship run by Stephen Clermont. A graduate of the University of California at Berkeley, Mr. Clermont has worked in the area of polling and survey research for nearly 14 years at Hickman-Brown Research, Princeton Survey Research Associates, and as research director of two nonprofit political organizations. Since creating Third Eye, Mr. Clermont has conducted a variety of public opinion polls for private clients in several other states. Districts surveyed include city and county council, state house and senate as well as several ballot initiatives. In 2004, 2006, 2008, and 2010 Mr. Clermont performed all benchmark and tracking research for the New Mexico Democratic Party's state legislative campaign.

As Senior Analyst at Hickman-Brown Research, he managed the internal polling for a number of political and nonpartisan initiatives including the National Abortion and Reproductive Rights Action League's Choice for America public education campaign and the Al Gore for President campaign, among many others. Mr. Clermont currently serves as Research Director for the Every Child Matters Education Fund (www.everychildmatters.org) and Vote Kids (www.votekids.org), two organizations created in 2002 to elevate the issue of children and children's issues in federal campaigns as well as hold elected officials accountable for their votes on children's issues.

For more information, email Stephen Clermont at <u>siclermont@thirdeyestrategies.com</u> or call him at (202) 550-6626.

National Conservative Voters

of Interviews – 1,000 Conservatives (Margin of Error ±3.1%)

Dates of Interviewing – January 4th – 10th, 2011

Conducted by Third Eye Strategies/Stephen Clermont

QA Are you officially registered to vote at this address?

Yes 100% No/DK→ **Terminate**

QB When it comes to politics, do you generally think of yourself as liberal, moderate, or conservative?

Tea

100

Q1 How well would you say the phrase "Tea Party supporter" describes you – very well, somewhat well, not too well, or not well at all?

	<u>All</u>	<u>Party</u>	<u>Other</u>
Very Well	21%	38%	0%
Somewhat Well	34	62	0
Not too Well	23	0	57
Not Well at All	17	0	43
(DK/Refused)	5	0	0
Total Well	55%	100%	0%

Total Not Well.....

- Q2 Currently, the United States has 100,000 troops in Afghanistan and spent 120 billion dollars on the war in 2010. Do you agree or disagree with the following statement: "The United States can dramatically lower the number of troops and money spent in Afghanistan without putting America at risk." (If agree/disagree) Do you strongly (agree/disagree) with that or only somewhat?
- Tea **Party Other** <u>All</u> Strongly Agree..... 29% 28% 31% Somewhat Agree..... 28 27 29 Somewhat Disagree 24 18 Strongly Disagree 12 14 9 (DK/Refused)..... 12 Total Agree 57% 55% 60% Total Disagree......34 38 27
- Q3 How worried are you that the costs of the war in Afghanistan will make it more difficult for the United States to reduce the deficit next year and balance the federal budget in the next decade? Are you very worried, somewhat worried, not too worried, or not worried at all?

	•		
		Tea	
	<u>All</u>	<u>Party</u>	<u>Other</u>
Very Worried	34%	33%	35%
Somewhat Worried	37	34	41
Not too Worried	18	23	13
Not Worried at All	6	6	5
(DK/Refused)	5	3	6
Total Worried	71%	67%	76%
Total Not Worried	24	<i>30</i>	18

Q4	Which of the following best describes your view:	<u>All</u>	Tea <u>Party</u>	<u>Other</u>
	We should continue to provide the current level of troops to properly execute the war in Afghanistan	24%	28%	18%
	We can reduce the troop levels in Afghanistan, but continue to fight the war			
	effectively	39	37	43
	We should leave Afghanistan all together, as soon as possible	27	27	27
	(Don't Know)	11	8	12
Q5	All in all, considering the costs to the United States versus the benefits to the United States, do you think the war in Afghanistan has been worth fighting, or not? Worth Fighting	<u>All</u> 46% 39 15	Tea Party 51% 38 11	Other 41% 43 16
Q6	Sex Men	<u>All</u> 53% 47	Tea Party 55% 45	Other 52% 48
Q7	What is your age?	<u>All</u> 6%	Tea <u>Party</u> 5%	Other 6%
	25-29	8	7	10
	30-34	9	10	7
	35-39	10	9	11
	40-44	10	9	10
	45-49	8	8	8
	50-54	10	10	8
	55-59	11	11	11
	60-64	8	10	4
	65-69	10	10	12
	70+	10	9	11
	(DK/Refused)	2	2	2
Q8	Are you or anyone in your household a member of the		Tea	
	United States military or reserves? (If no) Are you or	<u>All</u>	<u>Party</u>	<u>Other</u>
	apyone in your household a veteran of the United States Yes - Member of Military	5%	6%	3%
	res - veterali	20	22	18
	armed forces? No/Neither	72	70	76
	(DK/Refused)	3	2	3

Thank you for taking the time to do this survey and have a great evening.

QA. Registered to Vote. QB. Ideology. Q1. How Well "Tea Party Supporter" Describes. Q2. Agreement with Statement about Reducing \$ and Troop Commitment in Afghanistan.

Banner 1

			REGI			SE			AGE					AGE		MILITAR	•		ARTY SU	
	TOTAL	NORTH- EAST	SOUTH	MID- WEST	WEST	MEN	WOMEN	18-34	35-49		65+ 	**** <u>MF</u> <45	N**** 45+			YES	NO	****WEI VERY		NOT WELL
Total	1000 100%	17 4 100%	386 100%	231 100%	210 100%	530 100%		22 4 100%	274 100%	280 100%	199 100%	240 100%	278 100%	178 100%	282 100%	25 4 100%	716 100%	211 100%	550 100%	399 100%
QA. REGISTERED TO VOTE Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
QB. IDEOLOGY Conservative	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q1. HOW WELL "TEA PARTY SUPPORTER" DESCRIBES Very Well	21% 3 4 %	21% 3 4 %	20% 35%	17% 33%	27% 32%	24% 33%	18% 35%	24% 28%	19% 35%	26% 35%	13% 38%	26% 29%	21% 38%	21% 29%	17% 38%	20% 40%	21% 32%	100%	38% 62%	
Somewhat Well Not too Well Not Well at All (DK/Refused)	23% 17% 5%	25% 14% 5%	35% 21% 19% 4%	22% 20% 8%	25% 13% 3%	33% 22% 17% 4%	23% 17%	28% 29% 12% 6%	21% 21% 21% 3%	20% 14% 5%	23% 21% 5%	25% 25% 16% 4%	19% 18% 4%	29% 27% 18% 6%	38% 22% 17% 6%	40% 19% 14% 7%	24% 18% 4%		62%	57% 43%
TOTAL WELL TOTAL NOT WELL	55% 40%	55% 39%	56% 40%	50% 42%	59% 38%	57% 39%		53% 41 %	54% 42%	61% 34%	51% 44%	55% 41 %	59% 37%	50% 44%	55% 39%	60% 33%	53% 42%	100%	100%	100%
Q2. AGREE THAT US CAN REDUCE AFGH COMMITMENT	29%	200	25%	27%	33%	28%	29%	29%	31%	29%	24%	29%	27%	25%	31%	30%	28%	38%	28%	21.0
Strongly Agree Somewhat Agree	28%	32% 27%	32%	27%	25%	26%	30%	27%	29%	27%	30%	28%	25%	31%	29%	27%	29%	16%	27%	31% 29%
Somewhat Disagree Strongly Disagree (DK/Refused)	21% 12% 10%	22% 13% 6%	20% 12% 11%	23% 11% 12%	21% 14% 7%	23% 13% 9%	11%	21% 11% 11%	22% 10% 8%	24% 15% 5%	15% 14% 17%	23% 9% 11%	23% 17% 7%	20% 12% 11%	18% 12% 9%	22% 14% 6%	22% 12% 9%	22% 17% 7%	24% 14% 7%	18% 9% 12%
TOTAL AGREE TOTAL DISAGREE	57% 34%	59% 35%	57% 32%	54% 34%	58% 35%	54% 37%		57% 32%	60% 32%	56% 40%	54% 29%	57% 32%	53% 40%	57% 32%	61% 30%	57% 36%	57% 33%	54% 39%	55% 38%	60% 27%

QA. Registered to Vote. QB. Ideology. Q1. How Well "Tea Party Supporter" Describes. Q2. Agreement with Statement about Reducing \$ and Troop Commitment in Afghanistan.

Banner 2

				WAR WORTH IT					
	TOTAL	*TEA	PARTY*	*OTHE	R CON*		NO		
Total	1000 100%				221 100%	461 100%	391 100%		
QA. REGISTERED TO VOTE									
Yes	100%	100%	100%	100%	100%	100%	100%		
QB. IDEOLOGY									
Conservative	100%	100%	100%	100%	100%	100%	100%		
Q1. HOW WELL "TEA PARTY SUPPORTER" DESCRIBES									
Very Well	21%	41%	35%			19%	25%		
Somewhat Well	34%	59%	65%			42%	29%		
Not too Well	23%				50%				
Not Well at All	17%			39%	37%	16%	19%		
(DK/Refused)	5%			10%	13%	4%	3%		
TOTAL WELL	55%	100%	100%			61%	53%		
TOTAL NOT WELL	40%			90%	87%	35%	43%		
Q2. AGREE THAT US CAN REDUCE AFGH COMMITMENT									
Strongly Agree	29%	28%	27%	28%	31%	13%	51%		
Somewhat Agree	28%	25%	30%	28%	31%	28%	29%		
Somewhat Disagree	21%	26%	22%	19%	15%	30%	13%		
Strongly Disagree	12%		14%	12%	88	20%	4%		
(DK/Refused)	10%	7%	7%	12%	15%		3%		
TOTAL AGREE	57%	53%		57%	62%	41%	80%		
TOTAL DISAGREE	34%	41%	36%	31%	24%	51%	17%		

Q3. Worry about Costs of the War. Q4. Description of View of the War. Q5. War Worth Fighting.

Banner 1

Table 2

			REG1			SE			AGE				SEX &			MILITAR	•	TEA PA	ARTY SU	
		NORTH-		MID-								****ME						****WEI		NOT
	TOTAL	EAST	SOUTH	WEST	WEST	MEN	WOMEN	18-34	35-49 	50-64	65+	<45	45+ 	<45 	45+ 	YES	NO	VERY	TOTAL	WELL
Total	1000 100%	17 4 100%	386 100%	231 100%	210 100%	530 100%	470 100%	224 100%	274 100%	280 100%	199 100%	240 100%	278 100%	178 100%	282 100%	254 100%	716 100%	211 100%	550 100%	399 100%
	100%	1000	1000	1000	1000	1000	1000	100%	1000	1000	1000	100 %	1000	1000	1000	100%	1000	100 %	1000	1000
Q3. WORRY ABOUT COSTS OF THE WAR																				
Very Worried	34%	32%	31%	39%	35%	32%	36%	30%	34%	35%	37%	30%	34%	27%	41%	37%	33%	36%	33%	35%
Somewhat Worried	37%	39%	41%	34%	33%	35%	39%	45%	39%	32%	34%	43%	29%	45%	36%	32%	39%	27%	34%	41%
Not too Worried	18%	21%	18%	15%	20%	22%	15%	16%	17%	19%	22%	17%	25%	16%	14%	21%	18%	22%	23%	13%
Not Worried at All	6%	6%		6%	6%	7%	48	2%	6%	10%	2%	5%	88	3%	5%	6%	6%	11%	6%	5%
(Don't Know)	5%	1%	6%	7%	5%	4%	6%	7 %	5%	4%	5%	5%	3%	8%	4%	4%	4%	5%	3%	6%
TOTAL WORRIED	71%	71%	71%	72%	68%	67%	75%	75%	73%	67%	72%	73%	63%	72%	77%	69%	72%	63%	67%	76%
TOTAL NOT WORRIED	24%	28%	23%	21%	26%	29%	19%	18%	23%	30%	23%	21%	34%	20%	19%	27%	23%	32%	30%	18%
Q4. BEST DESCRIBES VIEW																				
Continue current troop level	24%	25%	26%	20%	23%	26%	21%	18%	23%	29%	24%	20%	32%	20%	21%	30%	22%	28%	28%	18%
Reduce troops	39%	39%	37%	37%	44%	36%	42%	36%	48%	35%	36%	37%	35%	47%	40%	37%	40%	34%	37%	43%
Leave ASAP	27%	26%	24%	32%	27%	28%	26%	34%	22%	26%	27%	32%	24%	24%	27%	24%	28%	28%	27%	27%
(Don't Know)	11%	11%	13%	11%	7 %	11%	11%	12%	8%	10%	13%	11%	9%	9%	11%	10%	9%	9%	8%	12%
Q5. WAR WORTH FIGHTING																				
Worth Fighting	46%	40%	49%	40%	52%	49%	42%	37%	51%	49%	46%	44%	54%	42%	42%	55%	43%	42%	51%	41%
Not Worth Fighting	39%	44%	35%	46%	35%	39%	39%	48%	35%	36%	41%	45%	35%	39%	40%	33%	42%	45%	38%	43%
(Don't Know)	15%	16%	16%	14%	13%	11%	18%	15%	14%	16%	14%	11%	11%	20%	17%	12%	14%	13%	11%	16%

Q3. Worry about Costs of the War. Q4. Description of View of the War. Q5. War Worth Fighting.

Banner 2

		т	EA PAR	WAR WORTH IT						
	TOTAL	*TEA MEN	PARTY* WOMEN		R CON*	YES	NO			
Total	1000 100%	301 100%				461 100%	391 100%			
Q3. WORRY ABOUT COSTS OF THE WAR										
Very Worried	34%	31%	35%	33%	37%	23%	50%			
Somewhat Worried	37%	33%	36%	39%	42%	38%	35%			
Not too Worried	18%	27%	19%	15%	10%	28%	10%			
Not Worried at All	6%	88	4%	6%	4%	9%	3%			
(Don't Know)	5%	2%	5%	88	7%	2%	2%			
TOTAL WORRIED	71%	63%	72%	72%	79%	61%	85%			
TOTAL NOT WORRIED	24%	35%	24%	20%	14%	37%	13%			
Q4. BEST DESCRIBES VIEW										
Continue current troop level	24%	29%	27%	22%	13%	44%	5%			
Reduce troops	39%	35%	39%	37%	47%	43%	31%			
Leave ASAP	27%	27%	27%	28%	24%	5%	60%			
(Don't Know)	11%	9%	7 %	13%	16%	8%	4%			
Q5. WAR WORTH FIGHTING										
Worth Fighting	46%	53%	49%	45%	36%	100%				
Not Worth Fighting	39%	40%	35%	38%	43%		100%			
(Don't Know)	15%	7%	16%	17%	21%					

Q6. Sex. Q7. Age. Q8. Military Service.

Banner 1

Table 3

			REG1			SE			AGI				SEX &			MILITAR	•	TEA PA	ARTY SU	
		NORTH-		MID-										 10W***				****WEI		NOT
	TOTAL	EAST	SOUTH	WEST	WEST	MEN	WOMEN	18-34	35-49	50-64	65+	<4 5	45+ 	<45 	45+ 	YES	NO	VERY	TOTAL	WELL
Total	1000 100%	17 4 100%		231 100%	210 100%	530 100%	470 100%	22 4 100%	27 4 100%	280 100%	199 100%	240 100%	278 100%	178 100%	282 100%	25 4 100%	716 100%	211 100%	550 100%	399 100%
Q6. SEX																				
Men	53%	48%	51%	55%	58%	100%		58%	54 %	53%	47%	100%	100%			56%	51%	59%	55%	52%
Women	47%	52%	49%	45%	42%		100%	42%	46%	47%	53%			100%	100%	44%	49%	41%	45%	48%
Q7. AGE																				
18-24	6%	6%	48	88	88	6%	6%	27%				13%		16%		4%	7%	5%	5%	6%
25-29	8%	11%	6%	88	88	9%	6%	35%				21%		16%		4%	10%	9%	7%	10%
30-34	9%	10%	7%	11%	9%	9%	88	38%				20%		21%		2%	11%	12%	10%	7%
35-39	10%	4%	11%	10%	11%	10%	9%		35%			22%		25%		4%	10%	9%	9%	11%
40-44	10%	88	10%	9%	11%	11%	8%		36%			24%		22%		6%	11%	12%	9%	10%
45-49	88	7%		7%	11%	7%	9%		30%				13%		15%	9%	8%	4%	8%	8%
50-54	10%	12%		9%	11%	10%	9%			34%			20%		15%	11%	9%	88	10%	8%
55-59	11%	12%		15%	7%	11%	10%			38%			21%		17%	12%	10%	12%	11%	11%
60-64	8%	11%		7 %	6%	6%	10%			28%			12%		16%	10%	7%	15%	10%	48
65-69	10%	10%		88	9%	9%	12%				51%		17%		19%	17%	8%	7%	10%	12%
70+	10%	6%		88	7%	9%	11%				49%		17%		18%	20%	6%	5%	9%	11%
(Refused)	2%	3%	4%	*8	1%	2%	2%									2%	2%	3%	2%	2%
Q8. MILITARY SERVICE																				
Active Service	5%	2%	48	6%	9%	4%	6%	6%	5%	5%	3%	3%	5%	9%	4%	20%		4%	6%	3%
Veteran	20%	24%	21%	17%	19%	23%	18%	4%	12%	25%	44%	5%	38%	88	25%	80%		20%	22%	18%
Neither	72%	73%	71%	74%	69%	69%	74%	89%	77%	69%	51%	87%	55%	81%	70%		100%	73%	70%	76%
(DK/Refused)	3%	1%	4%	3%	3%	4%	2%	*%	6%	1%	1%	4%	2%	3%	1%			3%	2%	3%

Banner 2

		Т	EA PAR	ry/sex		WAR WOF	TH IT
	TOTAL	*TEA MEN	PARTY*	*OTHE	R CON*	YES	NO
Total	1000	301	249	229	221	461	391
	100%	100%				100%	100%
Q6. SEX							
Men	53%	100%	;	100%		57%	53%
Women	47%		100%		100%	43%	47%
Q7. AGE							
18-24	6%	5%	5%	8%	7%	6%	6%
25-29	8%	9%	5%	10%	88	4%	13%
30-34	9%	10%	10%	8%	6%	88	9%
35-39	10%	10%	9%	10%	10%	10%	8%
40-44	10%	11%	7%	11%	10%	11%	9%
45-49	8%	7%	10%	7%	8%	9%	7%
50-54	10%	10%		11%		11%	8%
55-59	11%	12%	9%	10%		10%	11%
60-64	88	88		3%		88	7%
65-69	10%	9%		8%	13%	11%	11%
70+	10%	88	9%	10%		9%	10%
(Refused)	2%	2%	2%	3%	3%	3%	1%
Q8. MILITARY SERVICE							
Active Service	5%	5%	88	3%	4%	6%	4%
Veteran	20%	25%	18%	20%	18%	25%	17%
Neither	72%	67%	72%	72%	76%	67%	78%
(DK/Refused)	3%	3%	2%	6%	2%	2%	1%

Q6. Sex. Q7. Age. Q8. Military Service.

January 2011